

CERALOOK
MODERN
CHICK FOR
THE KITCHEN



Ideal Standard

PART OF THE IDEAL STANDARD GROUP

CERALOOK – CLEAR-CUT LOOKS IN 4 DESIGNS

Ceralook combines practicality and elegance in a range of kitchen mixers that leaves nothing more to be desired. Its distinctive design sets the tone in every kitchen.

The comprehensive functionality is provided by numerous different models with low or high mounted spouts, L-spouts as well as a Semi-Pro model.

Ceralook offers many practical and aesthetic features, such as pull-out spouts or bi-color finishes.

Simply beautiful, versatile and incredibly practical.



CERALOOK in overview:

- Clearer, slimmer looks in 4 designs
- 12 models satisfying all demands
- Available with L-spout, low mounted spout, high mounted spout and as semi-pro model
- Very durable thanks to the new 38mm FimaFlow cartridge
- Safe positioning thanks to EASY-FIX
- Variety of models available with pull-out spout



Art. Nr.: BC176AA



CERALOOK

- Swiveling tubular spout, high attached
- Stylish metal handle
- Chrome plated surface, selected models in silver stone colour
- 38 mm FirmaFlow cartridge
- 1-functional pull out spout, chrome
- 2-functional pull out spout, black matt

CERALOOK

- Swiveling tubular spout, high attached
- Stylish metal handle
- Chrome plated surface, selected models in silver stone colour
- 38 mm FirmaFlow cartridge
- 1-functional pull out spout, chrome
- 2-functional pull out spout, black matt
- BlueStart technology saves energy and water



SEMI PRO- VERSION

- Swiveling tubular spout
- Chrome plated surface
- 35 mm cartridge with HWTC
- 2 functional hand spray with spring-led shower hose



CERALOOK

- Swiveling tubular spout, low attached
- Stylish metal handle
- Chrome plated surface
- 38 mm FirmaFlow cartridge
- Easy-Fix installation
- 1-functional pull out spout, chrome
- BlueStart technology saves energy and water



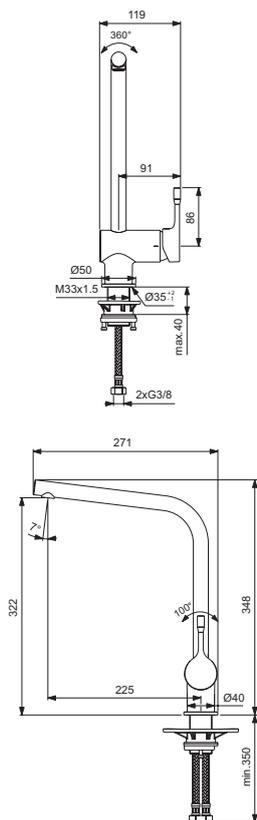
CERALOOK

Kitchen mixer with tubular spout BlueStart®



Model	Ref.
Kitchen mixer with tubular spout BlueStart®	BC174AA

- Brass body with L- tubular spout
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

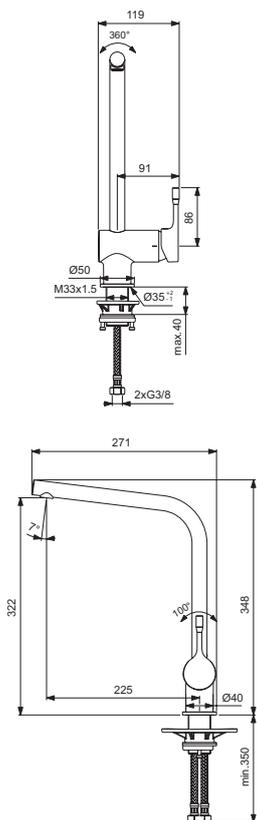


Kitchen mixer with tubular spout BlueStart®



Model	Ref.
Kitchen mixer with tubular spout BlueStart®	BC174GN

- Brass body with L-tubular spout
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: silver stone
- Comply with EN817

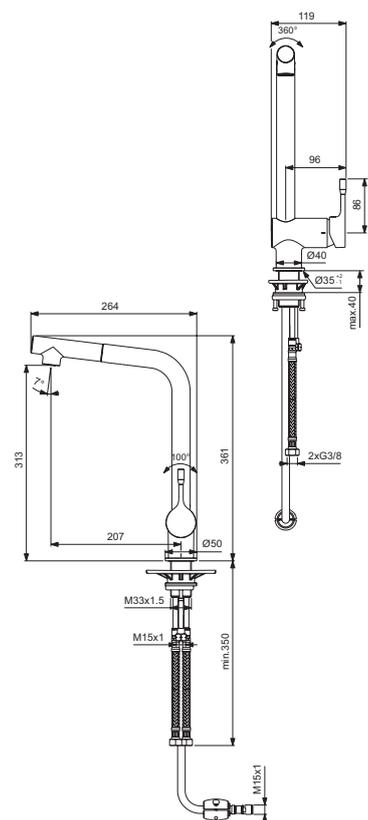


Kitchen mixer with pull-out spout, 1-Functional



Model	Ref.
Kitchen mixer with pull-out spout, 1-Functional	BC176AA

- Brass body with pull out spray 1-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

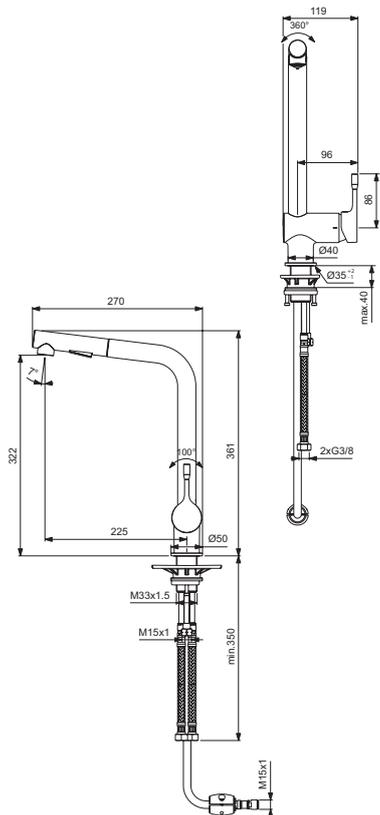


Kitchen mixer with pull-out spout, 2-Functional



Model	Ref.
Kitchen mixer with pull-out spout, 2-Functional	BC178AA

- Brass body with pull out spray, 2-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

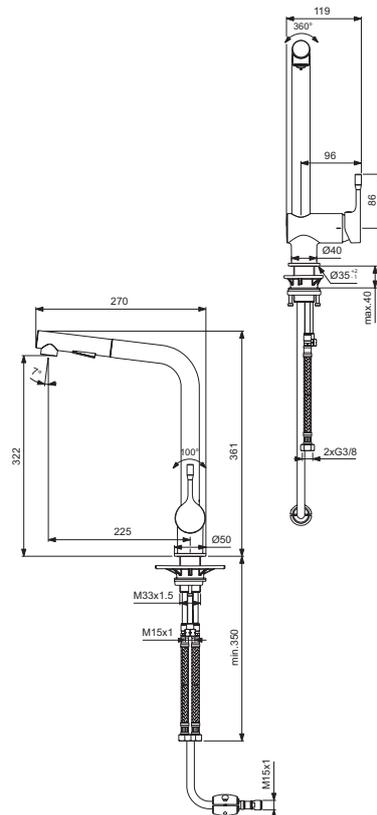


Kitchen mixer with pull-out spout, 2-Functional



Model	Ref.
Kitchen mixer with pull-out spout, 2-Functional	BC178GN

- Brass body with pull out spray, 2-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: silver stone
- Comply with EN817

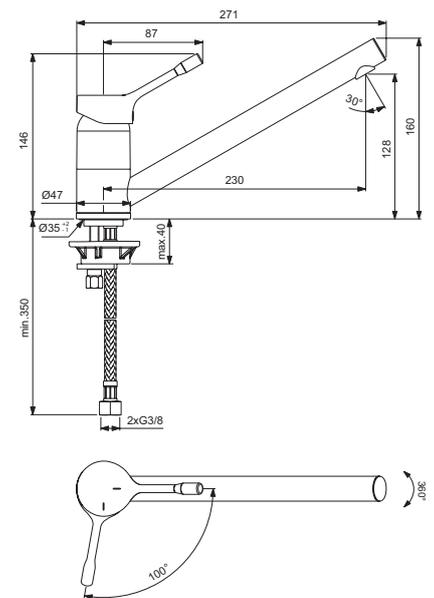


Kitchen mixer low attached spout



Model	Ref.
Kitchen mixer low attached spout	BC292AA

- Brass body with low attached tubular spout
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817



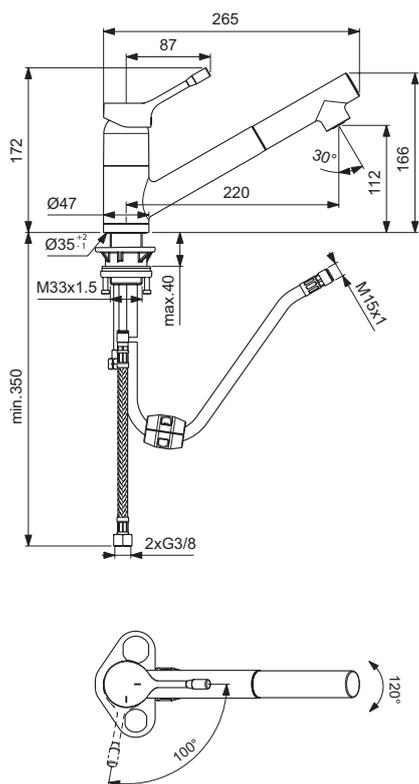
CERALOOK

Kitchen mixer with pull-out spout, 1-Functional



Model	Ref.
Kitchen mixer with pull-out spout, 1-Functional	BC294AA

- Brass body with pull out spray 1-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

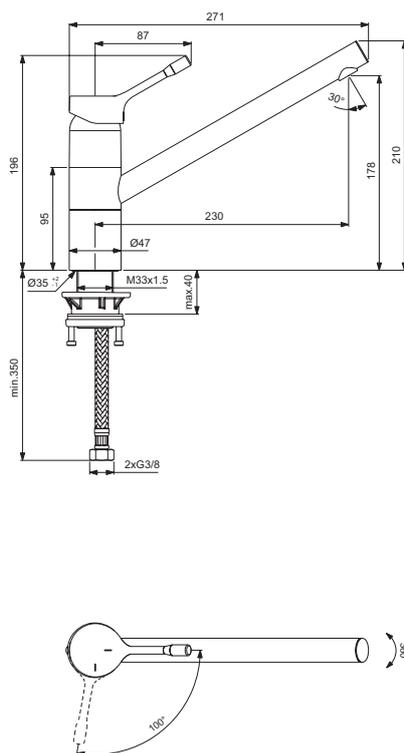


Kitchen mixer with High attached spout



Model	Ref.
Kitchen mixer with High attached spout	BC295AA

- Brass body with High attached spout
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

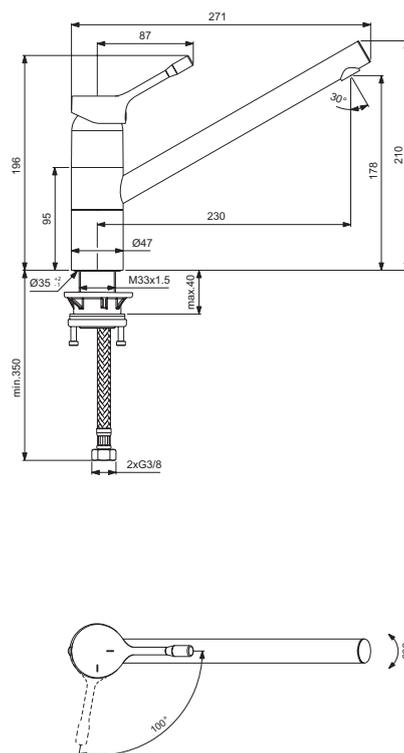


Kitchen mixer with High attached spout



Model	Ref.
Kitchen mixer with High attached spout	BC295GN

- Brass body with High attached spout
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: silver stone
- Comply with EN817

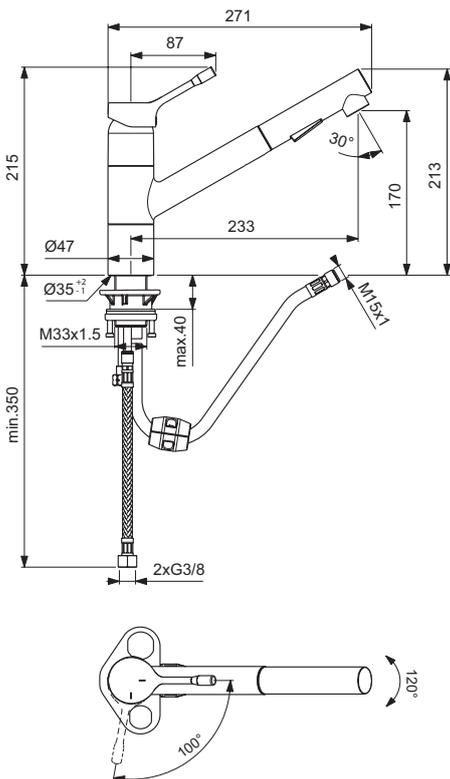


Kitchen mixer with pull-out spout, 2-Functional



Model	Ref.
Kitchen mixer with pull-out spout, 2-Functional	BC297AA

- Brass body with pull out spray 2-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817

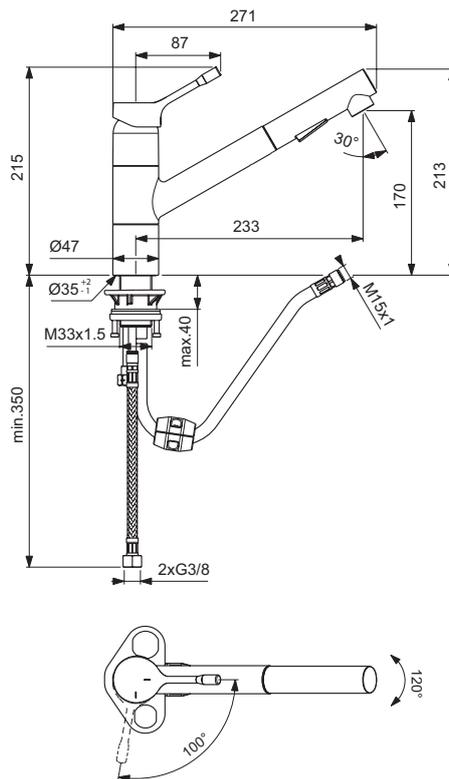


kitchen mixer with pull-out spout, 2-Functional



Model	Ref.
kitchen mixer with pull-out spout, 2-Functional	BC297GN

- Brass body with pull out spray 2-Functional
- Metal handle with red and blue colour indication - printed on handle
- Cold water in central position BlueStart®
- Hidden aerator
- 38 mm cartridge FirmaFlow® with hot water limiter + Click technology
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: silver stone
- Comply with EN817

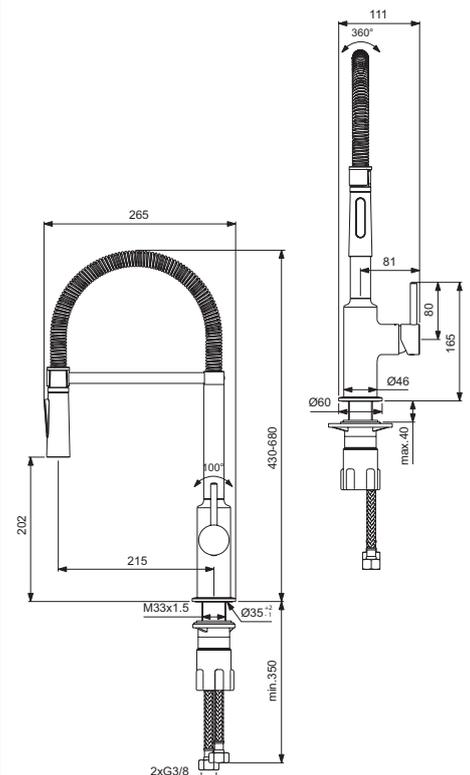


SEMI PRO kitchen mixer, 2-Functional



Model	Ref.
SEMI PRO kitchen mixer, 2-Functional	BC302AA

- Multifunction hand spray
- Metal handle with red and blue colour indication - printed on handle
- Hidden aerator
- 35 mm ceramic cartridge
- Flexible hoses PEX G3/8"
- Easy-Fix with centering & sealing ring
- Finish: Chrome
- Comply with EN817





Ideal Standard

Ideal Standard-Vidima AD

53 Marin Popov Street
5400 Sevlievo, Bulgaria
Tel: +359 675 30362
office@idealstandard.com

Representative office, Riga

A. Briana str. 9a,
Riga, LV- 1001, Latvia
Tel: +371 673 57 792
Fax: +371 673 57 795
VDorogoi@IdealStandard.com

Representative Office, Bucharest

Cotroceni Business Center
Bd. Iuliu Maniu, nr 7, corp T,
061072 Bucharest, Romania
Tel/Fax: +40 21 322 3201
Tel/Fax: +40 21 322 3202
OfficeBucharest@idealstandard.com

Representative office, Belgrade

Drinčićeva no.19, apartment no.8
11000 Belgrade, Serbia
Tel/Fax: +381 11 7138 058
Tel/Fax: +381 11 7138 059
OBelgrade@IdealStandard.com

Representative Office, Budapest

IS-Hun Kft
1221 Budapest
Aranyfácán u 20
Tel: +36 30 6991 594
ZGarai@idealstandard.com

**Contact for Albania, Kosovo
and Bosnia & Herzegovina**

Tel: +359 887 709 696
IMichev@idealstandard.com

Contact for Croatia

Tel: +38591 22 99 304
HPavicic@idealstandard.com

Contact for Slovenia

Tel: +39 040 2158058
info@liaison.it